DEEP MEDIATIZATION

Andreas Hepp



CONTENTS

	Acknowledgment	ix
1	Introduction	1
	From mediatization to deep mediatization	3
	Traditions and perspectives	7
	The chapters of this book	12
	Notes	16
2	The making of deep mediatization	17
	A political economy of digital infrastructures	19
	The role of pioneer communities	30
	Deep mediatization's quantitative trends	40
	Notes	52
3	Media as a process	56
	Questioning media logics	59
	Thinking about media as a process	67
	Scaling the media manifold	84
	Notes	95
4	A figurational approach	100
	Figurations, communications and media	102
	A figurational perspective on society	106
	Transformation as re-figuration	109
	Notes	113
5	Deep mediatization's re-figuration of society	115
	The new interrelatedness of figurations	116
	The transformation of existing figurations	127
	The emergence of new figurations	138
	Notes	144

VIII CONTENTS

6	The individual in times of deep mediatization	149
	Media repertoires and the multiplicity of figurations	152
	Everyday ambivalences of the data double	157
	The re-orientation of the self	166
	Notes	173
7	Deep mediatization and the good life	176
	A deep generational change?	180
	New forms of organizing	187
	The need for individual autonomy	194
	Notes	199
	References	203
	Index	237