

ADVANCES IN CULTURE, TOURISM AND
HOSPITALITY RESEARCH VOLUME 15

**CONTEMPORARY
CHALLENGES OF CLIMATE
CHANGE, SUSTAINABLE
TOURISM CONSUMPTION,
AND DESTINATION
COMPETITIVENESS**

EDITED BY

**TIMO OHNMACHT,
JULIANNA PRISKIN**

AND

JÜRIG STETTLER

*Institute of Tourism, Lucerne University of
Applied Sciences and Arts, Switzerland*



**emerald
PUBLISHING**

United Kingdom – North America – Japan
India – Malaysia – China

CONTENTS

<i>About the Volume Editors</i>	vii
<i>List of Contributors</i>	ix
<i>Editorial Review Board</i>	xi
<i>Foreword</i>	xiii
Editorial: Contemporary Challenges of Climate Change, Sustainable Tourism Consumption, and Destination Competitiveness <i>Timo Ohnmacht, Julianna Priskin and Jürg Stettler</i>	1
Chapter 1 ‘Sommerfrische’ in Times of Climate Change: A Qualitative Analysis of Historical and Recent Perceptions of the Term <i>Fabian Weber, Maria Juschten, Carina Fanninger, Christiane Brandenburg, Alexandra Jiricka-Pürner, Christina Czachs and Wiebke Unbehaun</i>	7
Chapter 2 Antecedents to the Performances of Mountain Ropeway Companies: Empirical Evidence for Switzerland <i>Philipp Luetolf and Gabrielle Wanzenried</i>	25
Chapter 3 Perceived Social–Environmental and Emotional Well-Being as a Benefit of Sustainable Tourism Products and Services <i>Friederike Vinzenz, Werner Wirth, Julianna Priskin, Sindhuri Ponnareddy and Timo Ohnmacht</i>	49
Chapter 4 Willingness-to-Pay vs Actual Behavior: Sustainable Procurement at Festivals <i>Rachel Dodds, Brittany Jenkins, Wayne Smith and Robert E. Pitts</i>	67
Chapter 5 Tourists’ Perceptions of and Intentions-to-Stay at a Capsule Hotel in Bangkok <i>Natrawan Amornpornwiwat and Supara Kapasuwan</i>	79

Chapter 6 Territorial Planning as a Creative Tool for the Upgrading of Cultural Tourism <i>Aleksandra Djukić, Vladan Djokić and Branislav Antonić</i>	<i>101</i>
Chapter 7 A Conceptual Framework of Commercial Hospitality: Perception of Tourists in Thailand and Switzerland <i>Jürg Stettler, Barbara Rosenberg-Taufer, Lukas Huck, Anna Amacher Hoppler, Jürg Schwarz, Chanin Yoopetch and Julia Huilla</i>	<i>123</i>
Chapter 8 Sustainable Tourism Development and Thai Cultural Heritage <i>Roberto B. Gozzoli</i>	<i>139</i>
<i>Index</i>	<i>159</i>