

THE TIE

A Global History

Swiss National Museum

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- 66 FERDINAND HODLER. *Self-Portrait* (detail). 1916. Oil on canvas (40 x 38 cm). Musée d'art et d'histoire, Geneva. © Musée d'art et d'histoire, Ville de Genève, Inv. 1939-0066. Photo: Bettina Jacot-Descombes.
- 67 SUZANNE LALIQUÉ-HAVILAND. *La Garçonnière* (detail). 1933. Oil on canvas (73 x 61 cm). Musée des Beaux-Arts, Limoges. © 2014, ProLitteris, Zurich. Photo: F. Magnoux.
- 68 GIOVANNI ANTONIO VANONI. *Portrait of Giovanni Quanchi and Pietro Garzoli (The Two Benefactors)*. 1872. Oil on canvas (102 x 80 cm). Chiesa della Madonna delle Grazie, Maggia. © Centro di dialettologia e di etnografia, Bellinzona. Photo: Franco Mattei.
- 69 VINCENZO VELA. *Bust of the Attorney Carlo Frasca*. 1865–75. Plaster (82.3 x 61 x 37.6 cm). Museo Vincenzo Vela, Ligornetto (property of the Swiss Confederation). © Museo Vincenzo Vela, Ligornetto. Photo: Andy Vattilana, Mauro Zeni.
- 70 EDOUARD VALLET. *Jeune homme au chapeau* [Young Man with Hat] (detail). 1907. Pastel and charcoal on paper, mounted on cardboard (30 x 29 cm). Musée des beaux-arts, La-Chaux-de-Fonds (Inv. 213). © Musée des beaux-arts La Chaux-de-Fonds. Photo: Pierre Bohrer, Le Locle.
- 71 FRITZ BAUMANN. *Portrait of Otto Morach (The Man in the Straw Hat)* (detail). 1910. Oil on canvas on cardboard (81 x 61 cm). Aargauer Kunsthau Aarau (Inv. 3707). Photo: Alexandra Roth.
- 72 CUNO AMIET. *Self-Portrait* (detail). 1895. Oil on canvas (50.5 x 46.5 cm). On permanent loan from the Gottfried Keller-Stiftung/Kunstmuseum Bern (Inv. G 82.060). © M. and D. Thalmann, CH-3360 Herzogenbuchsee.
- 73 ADOLF DIETRICH. *Portrait of a Nephew of the Artist* (detail). 1929. Oil on cardboard (82.5 x 54.5 cm). Kunsthau Zürich. Given by Dr. Franz Meyer, 1942. © 2014, ProLitteris, Zurich.
- 84 Tie pin *Sun and Moon*. Auguste Petit for Frédéric Boucheron. Paris, 1880. Carnelian, gold, silver, rose-cut diamonds (H: 11 cm, head: 2 cm). Les Arts Décoratifs, Paris. Given by Count Moïse de Camondo in memory of his father Count Nissim de Camondo, 1933 (inv. no. 28878.B). © Les Arts Décoratifs, Paris. Photo: Jean Tholance.
- 85 Tie pin *Skull*. Paris, late 19th century. Gold, enamel, glass paste (H: 10 cm, head: 2 cm). Les Arts Décoratifs, Paris. Bequeathed by Baronne Henri de Rothschild, 1927 (inv. no. 25784). © Les Arts Décoratifs, Paris. Photo: Jean Tholance.
- 86 Tie pin *Cap with Feather*. Paris, 1870/1889. Baroque pearl, enamel, gold, silver, rose-cut diamonds (H: 10.3 cm, head: 2.8 cm). Les Arts Décoratifs, Paris. Given by Count Moïse de Camondo in memory of his father, Count Nissim de Camondo, 1933 (inv. no. 28870.F). © Les Arts Décoratifs, Paris. Photo: Jean Tholance.
- 87 Tie pin *Bust of a Warrior*. Jean-Nicolas-Alfred Menu for Frédéric Boucheron. Paris, 1880. Matrix opal, opal, gold (H: 9.7 cm,

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head: 2.5 cm). Les Arts Décoratifs, Paris. Given by Count Moïse de Camondo in memory of his father Count Nissim de Camondo, 1933 (inv. no. 28872.B). © Les Arts Décoratifs, Paris. Photo: Jean Tholance.

88 Tie pin *Franconian*. France, 1870/1889. Sardonyx, gold (H: 10.4 cm, head: 2.1 cm). Les Arts Décoratifs, Paris. Given by Count Moïse de Camondo in memory of his father Count Nissim de Camondo, 1933 (inv. no. 28872.F). © Les Arts Décoratifs, Paris. Photo: Jean Tholance.

89 Tie pin. Italy, early 19th century. Embossed gold, coral, and turquoise (H: 11.2 cm, head: 2 cm). Les Arts Décoratifs, Paris. Given by Jacques Reubell, 1934 (inv. no. 30714 A). © Les Arts Décoratifs, Paris. Photo: Jean Tholance.

92 Tie. *Baby I'm Cold!*. USA, 1950s. Artificial fibers, hand-painted with artificial fur appliqué (38 x 11 cm). Barry Friedman Collection, New York. Photo: Donat Stuppan.

Tie. *Diamonds Are a Girl's Best Friend!* USA, late 1940s or early 1950s. Silk, hand-painted with glitter (42 x 10.5 cm). Ricky Ties. Barry Friedman Collection, New York. Photo: Donat Stuppan.

93 Tie. *Every Thing Is Bigger in Texas!* USA, 1950s. Artificial fibers, hand-painted (32 x 8 cm). Barry Friedman Collection, New York. Photo: Donat Stuppan.

Tie. California, 1940s. Artificial fibers, hand-painted with applied trimmings (35 x 12 cm). "Windsor of California individually hand-painted." Barry Friedman Collection, New York. Photo: Donat Stuppan.

94 Tie. California, 1940s. Silk, (35 x 12 cm). Vestal & Baird. Korry of California. Barry Friedman Collection, New York. Photo: Donat Stuppan.

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95 Tie. *The Waterfall*. California, 1940s. Artificial fibers, printed (38 x 10 cm). True Life Photie Prints. Kirk's California. Barry Friedman Collection, New York. Photo: Donat Stuppan.

Tie. *Tropical Splendor*. USA, 1940s. Artificial fibers, patterned and printed (34 x 11 cm). Hand Painted. National Crane custom made. Barry Friedman Collection, New York. Photo: Donat Stuppan.

96 Pin-up tie. *Bubbles*. USA, late 1940s. Artificial fibers, printed (35 x 7.5 cm). Barry Friedman Collection, New York. Photo: Donat Stuppan.

Pin-up tie. *Café de Paris*. USA, late 1940s. Artificial fibers, printed (33 x 7.5 cm). Cricket Royal as advertised in Esquire. Florida Tremac Fashions. Barry Friedman Collection, New York. Photo: Donat Stuppan.

97 Tie. *Her Majesty the Queen. Coronation souvenir 1953*. USA, 1953. Artificial fibers, printed (36 x 9.5 cm). True-Life Photie Prints. Bluestone. Imported Fabric. Barry Friedman Collection, New York. Photo: Donat Stuppan.

Tie [Summer Olympic Games]. *Helsinki 1952*, USA, 1952. Artificial fibers, printed (36 x 10 cm). Barry Friedman Collection, New York. Photo: Donat Stuppan.

98 Tie. [Harry S.] *Truman*. USA, 1945. Silk, printed (34 x 11.5 cm). Allan Deluxe.

Barry Friedman Collection, New York. Photo: Donat Stuppan.

Tie. [Alf] *Landon for President*. USA, 1936. Cotton, printed. Barry Friedman Collection, New York. Photo: Donat Stuppan.

99 Tie "clip on tie". [George] *Wallace '68*. USA, 1968. Artificial fibers, printed (42.5 x 7 cm). Barry Friedman Collection, New York. Photo: Donat Stuppan.

Tie. [Dwight D. Eisenhower] *Ike*. USA, 1952. Artificial fibers, printed (35 x 10 cm). Barry Friedman Collection, New York. Photo: Donat Stuppan.

Tie. *OHI of Oregon. Modern Heat with Oil Heat. 'Ernie'*. USA, 1950s. Artificial fibers (35 x 7.5 cm). Fashion Craft Cravats. Resilient construction. Wilson's shirt shop. 536 Broadway at Adler. Portland, Oregon. Barry Friedman Collection, New York. Photo: Donat Stuppan.

100 Tie. California, 1950s. Artificial fibers, printed (35 x 11 cm). Made and styled in California. Barry Friedman Collection, New York. Photo: Donat Stuppan.

Tie. USA, 1940s. Artificial fibers, printed (38 x 11 cm). Barry Friedman Collection, New York. Photo: Donat Stuppan.

Tie. *Why You Should Never Drink Water!* USA, 1940s. Artificial fibers, printed and hand-painted (35 x 11 cm). Barry Friedman Collection, New York. Photo: Donat Stuppan.

101 K. ENDO. Painted Tie. Yokosuka, Japan (for the American market), 1951. Artificial fibers, gouache (36 x 10.5 cm). Lierolf's. Findlay, Ohio. Barry Friedman Collection, New York. Photo: Donat Stuppan.

Tie. California, 1940s. Artificial fibers printed and hand-painted. sequin appliqués, glass beads, and applied cord (39 x 12 cm). Ty. Craft LTD. Handmade in Hollywood. Barry Friedman Collection, New York. Photo: Donat Stuppan.

108 JACOB HUYSMANS. *Frances Stewart, later Duchess of Richmond* (detail). C. 1664. Oil on canvas (127.7 x 104.4 cm) Royal Collection Trust (Inv. RCIN 405876). Royal Collection Trust/© Her Majesty Queen Elizabeth II 2014.

109 PAUL GAVARNI. *George Sand en costume d'étudiant* (detail). C. 1831. Lithograph on paper (22.7 x 17.3 cm). Musée George Sand et de la Vallée Noire, La Châtre (Inv. MLC 1967.1.9). © Musée George Sand, La Châtre (France).

110 Unknown photographer. *Sidonie Gabrielle Colette* [Colette]. France, 1905. © adoc-photos/Corbis.

111 BERENICE ABBOTT. *Edna St. Vincent Millay* (detail). C. 1930. Silver gelatin print (15.9 x 12.8 cm). Photography Collection, Miriam and Ira D. Wallach Division of Art, Prints, and Photographs, The New York Public Library, Astor, Lenox, and Tilden Foundations (89PH016.010). Image courtesy of Masters/Getty Images. © Berenice Abbott/Masters/Getty Images.

112 MARIANNE BRESLAUER. *Anne-marie Schwarzenbach Early 30s*. 1932. Silver gelatin print (22.9 x 17 cm). Sammlung Fotostiftung Schweiz, Winterthur (Inv. 2003.14.001). © Marianne Breslauier/Fotostiftung Schweiz.

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114 EUGENE ROBERT RICHEE. *Marlene Dietrich* (detail). 1933. Vintage print, b/w, structured, signed (34.8 x 27.2 cm). Deutsche Kinemathek – Marlene Dietrich Collection Berlin.

115 Tuxedo for Marlene Dietrich. Produced by Watson & Son, 1932. Wool and silk. Deutsche Kinemathek (Inv. 70618). © Deutsche Kinemathek. Marlene Dietrich Collection Berlin/Photo: M. Lüder.

116 EDO BERTOGLIO. *Edwige New York 1977* (detail). Scan from Kodachrome 35mm b/w negative 6 x 6 cm, printed on archival pigment print, Baryta white gloss paper, (40 x 40 cm). Edo Bertoglio Collection, Lugano. © Edo Bertoglio, Lugano.

117 REG LANCASTER. *Tuxedo by Yves Saint Laurent*. Haute Couture Collection 1967 (detail). © Reg Lancaster/Hulton Archive/Getty Images.

118 HELMUT NEWTON. *Le Smoking, YSL, rue Aubriot, Paris*. 1975 © The Helmut Newton Estate.

130–131 Envelopes, filled with weaving manuals for tie fabrics. 1927–37. Paper (various formats). Weisbrod-Zürcher AG. Swiss National Museum Collection. LM-146806.

© Swiss National Museum Photo: Donat Stuppan.

132 Swatch books with tie fabrics. 1948–49 [1944–1967] und 1972–73 [1971–94]. Synthetic fabrics, patterned (37 x 57.5 cm). Gessner & Co. AG. Swiss National Museum. LM-139875 and LM-139843. © Swiss National Museum. Photo: Donat Stuppan.

133 Point paper plan. 1947. Gouache on paper (100.5 x 66.8 cm). Gessner & Co. AG. Swiss National Museum. LM-139797.8648.

© Swiss National Museum. Photo: Donat Stuppan. Sample card, 1972. Samples for tie fabric. Synthetic fibers, patterned (24 x 17 cm). Gessner & Co. AG. Swiss National Museum. LM-139796.122. © Swiss National Museum. Photo: Donat Stuppan.

Tie. Early 1970s. Synthetic fibers, patterned (144 x 11.5 cm). Kurt Bächlin Tie Collection. Swiss National Museum. LM-150504.16. © Swiss National Museum. Photo: Donat Stuppan.

144 Tie fabric samples. Paris, late 1920s. Silk, printed, chiné and moiré effect (7.6 x 10.3 cm). From the swatch book *Claude Cravatten* [J. Claude Frères & Co., Paris]. Stehli Silk AG. © Stehli Silk AG. Photo: Donat Stuppan.

145 Fabric samples from a swatch book with tie fabrics. Dessin 25855. 1920–1930. Silk, patterned (13.5 x 10.6 cm). Gessner & Co. AG. Swiss National Museum. LM-139961. © Swiss National Museum. Photo: Donat Stuppan.

146 Tie fabric. Quality 2497. Dessin 62859. 1993. Silk, patterned (70.5 x 140.5 cm). Weisbrod-Zürcher AG. Swiss National Museum. LM-146832.24. © Swiss National Museum. Photo: Donat Stuppan.

147 Tie fabric. Quality 2734. Dessin 1279. 1989. Silk, patterned (70 x 183 cm, whole bundle). Weisbrod-Zürcher AG. Swiss National Museum. LM-146821.50. © Swiss National Museum. Photo: Donat Stuppan.

148 Fabric samples from swatch book with tie fabrics. Dessin 40856 (Naef AG). 1970s. Synthetic fibers, patterned (9.5 x 9.5 cm). Gessner & Co. AG. Swiss National Museum. LM-139843. © Swiss National Museum. Photo: Donat Stuppan.

149 Tie fabric from a sample box marked *Cravates Chînés*. Quality 8712. 1912. Silk,