Society and the Internet

How Networks of Information and Communication are Changing Our Lives

Second Edition

Edited by
Mark Graham and William H. Dutton

with a foreword by
Manuel Castells

OXFORD
UNIVERSITY PRESS

Contents

List of Figures xxiii
List of Tables xxv
Notes on Contributors xxvii

Introduction 1
William H. Dutton and Mark Graham

Part I. The Internet and Everyday Life

1. The Internet in Daily Life: The Turn to Networked Individualism 27
Lee Rainie and Barry Wellman

2. Internet Memes and the Twofold Articulation of Values 43
Limor Shifman

3. Internet Geographies: Data Shadows and Digital Divisions of Labor 58
Mark Graham, Sanna Ojanperä, and Martin Dittus

4. Internet Cultures and Digital Inequalities 80
Bianca C. Reisdorf, Grant Blank, and William H. Dutton

5. Older Adults on Digital Media in a Networked Society: Enhancing and Updating Social Connections 96
Anabel Quan-Haase, Renwen Zhang, Barry Wellman, and Hua Wang

6. Internet Skills and Why They Matter 109
Eszter Hargittai and Marina Micheli

Part II. Digital Rights, Human Rights

7. Gender and Race in the Gaming World 127
Lisa Nakamura

8. Data Protection in the Clouds 146
Christopher Millard

9. Building the Cybersecurity Capacity of Nations 165
Sadie Creese, Ruth Shillair, Maria Bada, and William H. Dutton

10. Big Data: Marx, Hayek, and Weber in a Data-Driven World 180
Ralph Schroeder

Part III. Networked Ideas, Politics, and Governance

11. Political Turbulence: How Social Media Shapes Political Participation and the Democratic Landscape 197
Helen Margetts, Scott Hale, and Peter John

12. Social Media and Democracy in Crisis 212
Samantha Bradshaw and Philip N. Howard

13. The Internet and Access to Information about Politics: Searching through Filter Bubbles, Echo Chambers, and Disinformation 228
William H. Dutton, Bianca C. Reisdorf, Grant Blank, Elizabeth Dubois, and Laleah Fernandez

14. Digital News and the Consumption of Political Information 248
Silvia Majó-Vázquez and Sandra González-Bailón

Part IV. Networked Businesses, Industries, and Economics

15. The Internet at the Global Economic Margins 265
Mark Graham

16. The Political Economy of Digital Health 281
Gina Neff

17. The Platformization of Labor and Society 293
Antonio A. Casilli and Julian Posada

18. Scarcity of Attention for a Medium of Abundance: An Economic Perspective 307
Greg Taylor

19. Incentives to Share in the Digital Economy 323
Matthew David

Part V. Technological and Regulatory Histories and Futures

20. Three Phases in the Development of China's Network Society 341
Jack Linchuan Qiu

21. The Politics of Children's Internet Use 357
Victoria Nash

22. Looking Ahead at Internet Video and its Societal Impacts 371
Eli Noam

23. The Social-Media Challenge to Internet Governance 389
Laura DeNardis

24. The Unfinished Work of the Internet 403
David Bray and Vinton Cerf

Name and Subject Index 419