

Text 1

Ethnic Marketing

By Tirdad Zolghadr

Text 2

How Culture Sells

By Michaela Kehrer

Text 3

Pax Anglo-Americana

By Charlotte Bydler

Geneva

Tehran

ETHNIC MARKETING

*Actually I don't really
think of myself as the
Colin Powell of the
art world*

A Discussion

All Artworks

Geneva 2004

Tehran 1 2006

Tehran 2 2006

*Ethnic Marketing in
eight easy steps*

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