

# **maharam agenda**

**michael maharam**

**lars müller publishers**

**INTRODUCTION** 7

**HISTORY** 8

**GRAPHICS** 22 **ADVERTISING** 38 **MAHARAM.COM** 46

**SPACES** 48 **ARVID** 68

**TEXTILES** 72

**RE-EDITIONS** 92 **ANNI ALBERS** 94 **CHARLES AND RAY EAMES** 98

**ALEXANDER GIRARD** 104 **GEORGE NELSON AND IRVING HARPER** 108

**VERNER PANTON** 110 **GIO PONTI** 114 **WIENER WERKSTÄTTE** 118

**COLLABORATIONS** 122 **ANDRÉE PUTMAN** 124 **HELLA JONGERIUS** 126

**PAUL SMITH** 140 **MAIRA KALMAN** 148 **CLAUDY JONGSTRA** 152

**LUISA CEVESE** 154 **KVADRAT** 156 **BRUCE MAU** 158 **BEATRIZ MILHAZES** 164

**SARAH MORRIS** 166 **KONSTANTIN GRČIĆ** 168 **1 OF 10** 170

**NIKE** 176 **MAHARAM DIGITAL PROJECTS** 180

**EXHIBITIONS** 210

**INDEX** 226