

**Activity is to a group what content is to a platform,** a sort of empty signifier, a placeholder. It is a way of talking about the purpose of something once its existence is already assured.

The group is already made, the drama of its founding has passed; there is only the slight question of its business, its goings-on from this point forward. It isn't so interested in sublimating its constituent parts. It's not a whole in that respect, but rather the sum of itself, in itself.