

THE ATLAS OF THE REAL WORLD

MAPPING THE WAY WE LIVE

Here is our planet as you've never seen it before: *The Atlas of the Real World* combines sophisticated software with comprehensive analysis of every aspect of life to represent the world as it really is. 366 digitally modified maps – known as cartograms – depict the areas and countries of the world not by their physical size, but by their demographic importance on a vast range of subjects organized into 16 topics, ranging from basic data on population, health, wealth and occupation to how many toys we import and who's eating their vegetables. Open this book at almost any page and you will learn something you never knew about the world.

Each territory on a map displays its data graphically by being made larger or smaller proportional to the other territories, which are in turn scaled according to the data within them. This reveals some eye-opening facts: for example, in an analysis of water resources, the rainforests of South America, with 30 per cent of the world's fresh water, make the continent balloon whereas Kuwait – dependent on desalinated sea water – completely disappears from the map. The reader can also glean historical, current and future trends in areas such as population, biodiversity and trade. Each map is accompanied by graphs, charts, tables and a full text commentary explaining and providing an extra level of understanding.

Created by three of the team behind the renowned website worldmapper.org, this book is an invaluable learning resource for home reference, schools, universities, journalists, business people and other professionals. *The Atlas of the Real World* is the ultimate volume for everyone who wants to understand how their country or region fits into the new world order.

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They are three of the team who created the website worldmapper.org to provide maps which give a greater understanding of our world.